



Chopperchat



July 2011



Become a Chopper Champion. Go to www.4rescue.org.nz or phone 0800 4 RESCUE

Your rescue helicopters have been kept very busy of late, particularly over what proved to be a long, hot summer where many of us took the opportunity to enjoy the wonderful range of outdoor pursuits that NZ has to offer. The



mission data in this issue paints an interesting picture - see page three.

The third season of Rescue 1 commenced April 21st, and based on the feedback we have received, is proving extremely popular. Filming for this series took place throughout summer and on to Easter weekend, when once again we located one of the helicopters at Whitianga in readiness for any emergencies around that popular holiday location. This was repeated over Queens Birthday weekend - and what a fantastic result with a zero road-toll over that period. Well done to all organisations pushing the safety message out to what sometimes seems to be a disinterested driving public; the message may be finally getting through!

The current fundraising environment is challenging to say the very least. Other very worthy causes, both locally (the Christchurch earthquake and Pike River disasters) and internationally (Japan etc.) have had a significant impact on our own appeals, and so we ask you to please dig even deeper to help us deal with the emergencies that we face each day, right here in our own back yards.

Bob Parkinson ARHT CEO.

WIN a Rugby Fanatic's Day In Paradise !!

(and keep the better-half happy to boot!)

“The Experience of a Lifetime” is what we’re promising the winners of our new fundraising promotion launched this week.

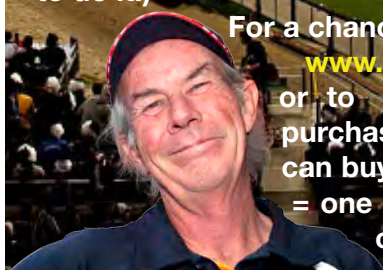
By purchasing an ARHT baseball cap on-line for \$25 and entering into a draw, come October you and a friend will be sitting in a corporate box at Eden Park being wined and dined at the years biggest rugby event in the world – and we don’t have to tell you what that is!

But it gets even better: Earlier in the day you’ll be flown by helicopter from Auckland to Waiheke Island for a gourmet lunch at a surprise location, where you’ll also receive branded merchandise including miniature helicopters, fluffy ARHT Bears and ARHT branded clothing to keep warm in if it’s cold at Eden Park.

All-in-all this is a dream package - top class dining and world class sport!

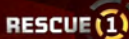
ARHT long-time fundraiser Paddy Neville, who is the ‘face’ of this appeal, endured some hair raising experiences to film some videos for the promotion, including jumping out of the rescue helicopter into the freezing water, having a full-body makeover and experiencing the joys of an Eden Park corporate box himself so he can report to supporters exactly what the experience is like! (tough work... but someone’s got to do it!)

For a chance to win the tickets go to www.facebook.com/Paddysgothetickets or to www.rescuehelicopter.org.nz to purchase your \$25 cap and be in to win. You can buy as many caps as you like; one cap = one chance, so maybe it’s time to kick-off some early christmas shopping!



Missed an episode?

Watch on-line:
<http://tvnz.co.nz/rescue-1/index-group-4129918>



ARHT Flight Simulator Gains NZCAA Approval

The Auckland Rescue Helicopter Trust Helicopter Flight Simulator has been gradually taking shape over the last 5 or so years, and has benefited from the enthusiastic input of a number of staff and external personnel throughout.

Our aim for the simulator's development was always clear; we ultimately wanted a professional tool that could fulfil both pilot training and promotional roles.

In September 2010, the Flight Simulator achieved 'Approved Synthetic Training Device' accreditation from New Zealand Civil Aviation Authority, which is a fantastic achievement and one that brings substantial benefits to ARHT, including:

- Our pilots can now complete around 30% of their IFR (Instrument Flight Rules) training in the simulator. This represents a considerable cost saving when compared with the costs associated with training in the actual helicopter.



- Our supporters get to enjoy an experience that is very close to the real thing when they fly the simulator. Whilst we suppress a lot of 'the boring stuff', we do keep the control response fairly realistic.
- The simulator is mobile, so we are able to take it to fundraising events and to Elite Corporate Supporter staff and client functions.

Dave Walley, ARHT's Chief Pilot and Flight Operations Manager was simply 'over the moon' when the accreditation was awarded: "Years ago this project kicked-off as a 'dream-in-the-making' in my garage, leaving no room for cars! Thanks to the many people who have put many hours into making this thing a reality, we now have a first-class piece of equipment... and I've got my garage back!"

If you're interested in finding out how you can become an 'Elite Corporate Supporter' and have the simulator at your event, contact John Hooper, General Manager of Marketing and Fund-raising, on 09 950 7260.

The Auckland Rescue Helicopter Trust membership scheme, Rescue Rewards, has really taken off (sorry about the pun... couldn't help myself) since its inception late in 2007. By supporting our Trust on a regular and manageable basis, you can become a **CHOPPER**

CHAMPION, and join the many people who enjoy the assurance that, if they are taken ill or suffer an accident whilst out of town, we'll get them back to the hospital closest to their home and their loved ones. Our corporate sponsors extend exclusive benefits to our **CHOPPER CHAMPIONS** too!

So if you'd like further information on how you can support us in an easy, no-fuss affordable way, simply call us on 0800 4RESCUE (0800 4737283) or visit the Rescue Rewards website at www.4rescue.org.nz



Rescue Rewards

Come to the rescue...

ARHT Team Member Profile

Name: Dave Grimshaw ('Gimmy')
Position: Advanced Paramedic
Age: 50
History: 24 years with St John / ARHT.



The Helicopter: The BK is ideal for work around the Hauraki Gulf and for getting into tight areas. It's reliable, and very safe.

Teamwork: We couldn't function without it, and here at ARHT all staff are very experienced and dedicated.

Best Part of the Job: Not knowing what your next job will be, and feeling proud to have helped someone in their time of need, to the best of my ability.

Family: Married to Debbie. We have 6 kids ranging from 19 - 26. Shift work is difficult, so she's the foundation for all of us.

Spare Time: I'm a water and bush person, so love spearfishing, hunting, tramping etc. which is perfect when I need to get away from a busy career.

Want to receive Chopper Chat by email? Email chopperchat-subscribe@arht.org.nz and at the end of 2011 we'll draw an email address from those registered, with the winner being invited down to our base for a personal tour and morning tea with the helicopter crew!!

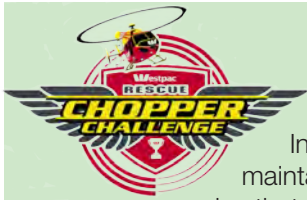
What Do You Want To See?

We're trying hard to make sure you're kept informed of all things to do with ARHT and your rescue helicopters - and hopefully we're doing a good job.

However, we also realise that sometimes it's easy to overlook things that we take for granted, but that you would find really interesting. So we'd like you to let us know what you'd like to see in Chopper Chat, or on our website, Facebook etc, and invite you to send us your comments by e-mail to ccfeedback@arht.org.nz - good or bad, we'd love to hear!

Chopper Chat is made possible with the help of the following sponsors:





CHOPPER CHALLENGE

Keeping Fit Can Take You To New Heights!

In 2007 a project was developed that introduced school pupils throughout our region to the rigours of maintaining the level of fitness necessary to be on the rescue helicopter crew, and to encourage fundraising that will hopefully develop into a degree of social awareness and responsibility as they journey through life. Chopper Challenge was born, and since its inception many, many children have participated, and enjoyed the competition, the rewards (getting flown to school is unbelievably cool!!), and learning more about how we help others. Late last year a Corporate Chopper Challenge was launched which puts business' staff teams through a six week 'Boot Camp' involving early morning starts three days a week to complete a variety of fitness exercises. Teams also rally their friends and family to get behind them to sponsor their efforts, and at a prize-giving breakfast BBQ at the hangar, the coveted top-team trophies are awarded and winners treated to a scenic flight in the Westpac Rescue Helicopter.



The 'Westpac Wonder Women' team take the top trophy in 2011's first corporate bootcamp.

The Chopper Challenge coordinator, Duncan Hodgson, gets a kick out of putting the entrants through their paces: "Young or old, you see the teambuilding, determination, pride, and finally the satisfaction of having finished. It can be tough, but it's fun... and in the end our community wins because it gets to have such an awesome service available for all. There are no losers in Chopper Challenge - everybody walks away taller for the experience".

Chopper Challenge is available to all schools and businesses within our operational area. Prize and flight winners are determined based on physical and fundraising performance, attitude, and effort. All persons sponsoring a participant also go into a draw for a flight.

If you'd like to know more about the Chopper Challenge programs, or check progress of current challenges, take a look at our website:

www.chopperchallenge.org.nz - or give Duncan a call on 09 9507213

Special Collection Celebrates 40th Anniversary

Whilst the rescue helicopter crew have been hard-out saving lives over the past forty years, in the background we've also had a range of fluffy fundraiser teddy-bears who have helped encourage support to raise the all-important operating funds, without which the service might not have survived.

So what better way to commemorate their role than by producing a special collector pack of four of our famous bears - in miniature. Keeping faithful to the originals, we have paid attention to detail to bring you Diver, (2003) Winchman (2002), Pilot (1996,1999, 2004) and Medic (2001) bears, each standing approximately 150mm tall and presented in unique commemorative packaging.

You can order the set by using the form on the back page of this Chopper Chat, or visit online at www.rescuehelicopter.org.nz, or by phoning us on 09 9507204. This is a strictly limited edition product.

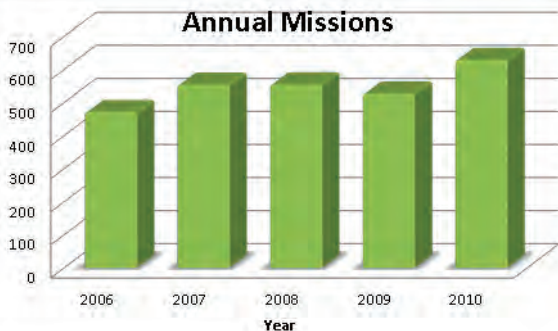


ARHT Missions

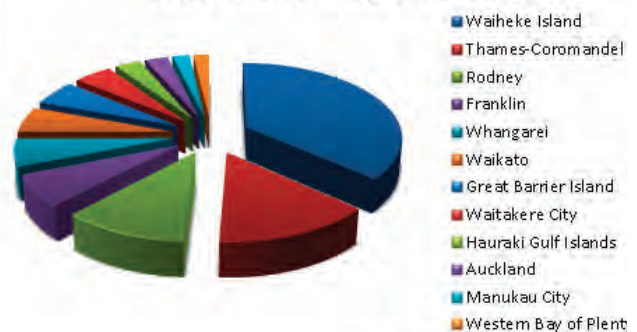
These charts illustrate some of our mission statistics over the last five years, and for calendar year 2010.

The upward-trending number of annual missions seems likely to continue with levels at the time of writing up some 28% compared with the same time last year, and an average increase since 2006 of almost 50%.

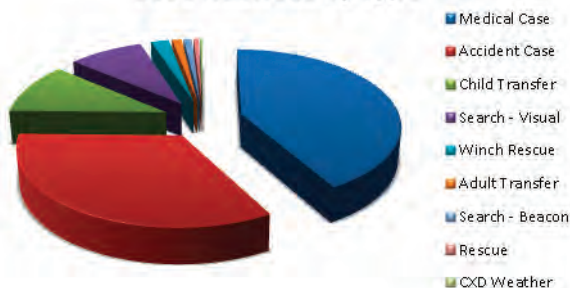
Motor vehicle related accidents are our most frequent call, closely followed by sport and leisure injuries, home and workplace accidents and general medical health issues.



2010 Missions by District



2010 Missions by Type



Westpac Rescue Helicopter Supporter Products



Please make all cheques payable to Auckland Rescue Helicopter Trust.
All enquires ph 09 950 7204 or email database@arht.org.nz

PLEASE NOTE: WE CANNOT DELIVER TO PO BOX'S

	Price	Qty	Total
Choppy or Engineer bear	\$40.00		
Mini bear set	\$45.00		
Baseball cap	\$25.00		
Die-Cast Model NEW!	\$25.00		
Total items and payment			

You can pay by internet banking if you prefer - please call us on 09 950 7204 to discuss - we'll give you the bank account details plus a reference so that we can reconcile your payment.

First Name _____

Last Name _____

Phone _____ Mobile _____

Email _____

Street Address **PHYSICAL ADDRESS ONLY PLEASE** _____

Suburb _____

City _____

Payment Method _____

Cheque Visa Diners Amex Mastercard

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Name on card _____

Expiry date _____ Signed _____

Total amount included _____

Post to Freepost 137292, ARHT, P.O Box 2252, Shortland St, Auckland, 1140 (no stamp req'd) or place in Freepost envelope where provided.

Hangar happenings...



The Corporate Chopper Challenge teams reach the end of a tough six-week schedule!



The 2011 Rescue 1 television series launch



ZK-HKZ on display at the 2011 Public Open Day

A big thank-you to our elite corporate supporters:

- QBE Insurance (Int'l) Ltd
- Auckland Radiology Group
- Brookfield Multiplex Constructions (NZ) Limited
- Friedlander Foundation (Lochiel Farmlands Ltd)
- The Kumerich Family Trust
- ISS Facilities Ltd
- The Local Network (t/a Search Rank Results)
- George Weston Foods NZ Ltd
- Endace Measurement Systems Limited

Bequesting: *Become a Gracious Giver...*

A number of our supporters have made provision to continue helping us by becoming a Gracious Giver and pledging a Bequest in their Will. This is a simple way of leaving a lasting legacy by giving the gift of life. If you would like further information, please phone, in complete confidence, Kerrie Spicer on (09) 950 7209.

ARHT's Major Sponsors are:

